



SDOH ACADEMY
*Innovations Showcase
Competition*

The SDOH Academy Innovations Showcase:

Helping Health Centers Build Healthier Communities

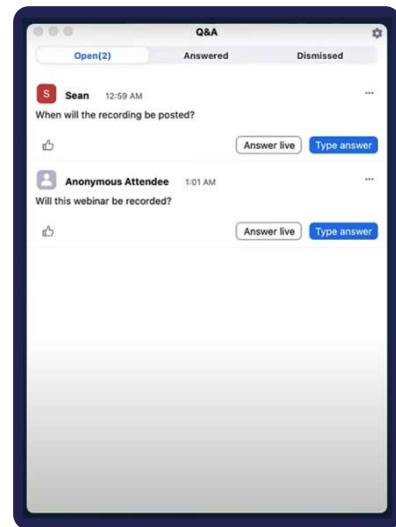
Presented by SDOH Academy Faculty



Housekeeping



- By default, everyone joins on mute
- Type questions into the **Q&A window**
- This session will be **recorded**
- For technical assistance, message **Scott Amico** or **Claire Grimble** via the chat



The Faculty



NATIONAL LGBT HEALTH EDUCATION CENTER
A PROGRAM OF THE FENWAY INSTITUTE



sdohacademy.com

Acknowledgement



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For more information, please visit HRSA.gov.



Agenda



Introductions

Bethany Hamilton of NCMLP

Keynote Speech

Dr. Hasshan Batts of Promise Neighborhoods of the Lehigh Valley
with introduction and Q&A moderation by Yuriko de la Cruz of NACHC

Q&A with Dr. Batts

Introduction to the Innovations Competition

Colleen Velez of CSH and Tineciaa Harris of NHCHC

Q&A about Competition

Closing and Thank You

Bethany Hamilton

Introduction



**SDOH interventions
and upstream
innovations.**

This is in our DNA.



“And so we are really starting again to pay attention to intervene upstream in the root causes of what are making people sick and I expect community health centers to have a new life in that kind of social and environmental intervention as part of their work that characterized the community health centers at the beginning.”

Dr. Jack Geiger - Social Determinants of Health (SDoH) - Community Health Centers. Nov. 14, 2017. Video found at:

https://www.youtube.com/watch?v=C6SutW_ZWdk

Quote from a Clinician



Sheryl Yoshimura, RD of
Kokua Kaihi Valley
Comprehensive Family
Services (KKV) in Honolulu

When COVID-19 hit, KKV staff acted quickly to ensure [CHW and care coordination] services were still provided.

“Our community health workers became drivers, so they would pick up the food and deliver them to patient homes. We were picking up medications for them. Most of our patients rely on the bus and we didn’t want them to be go on the bus,” Sheryl mentioned as she recalled the changes in their delivery of care.

KKV’s COVID-19 response team adapted educational materials in-house and worked with staff, who collectively speak over 25 languages, to educate their patients. These handouts were also included with patients’ food and medication deliveries as well.

AAPCHO PODCAST: #COVID19CHC: Community Health Centers Connecting with Patients during COVID-19 - <https://soundcloud.com/user-207279422/covid19chc-stories-series-kkv>

Quotes from CHWs



Selenia Gonzalez
MHP Salud CHW

“The work we do as CHWs in our communities is important because we take the time to meet with participants in the comfort of their homes or other non-clinical settings to explain the importance of their diabetes management and include the whole family unit for support. We explain the importance of physical activity, medication and offer different options in foods most commonly consumed by our community. **We are successful in our work because we are able to communicate with our participants in their preferred language and take the time to explain and answer any questions they may have and can refer them to services accordingly.**”

Quotes from CHWs



“My work as a CHW in the program Vivir Una Vida Plena plays a big role in the lives of my participants. When the participants first join the program, I can see they are lost and do not know how to manage their diabetes diagnosis or where to even begin with their diabetes management. **After attending our program, I see the change in the participants' motivation to make lifestyle changes. It is very satisfying to see their growth as they incorporate what we have gone over in our sessions such as nutrition, stress management, and physical activity.**”



Keynote Speech

Dr. Hasshan Batts

Q&A moderated by Yuriko de la Cruz

Keynote Speaker

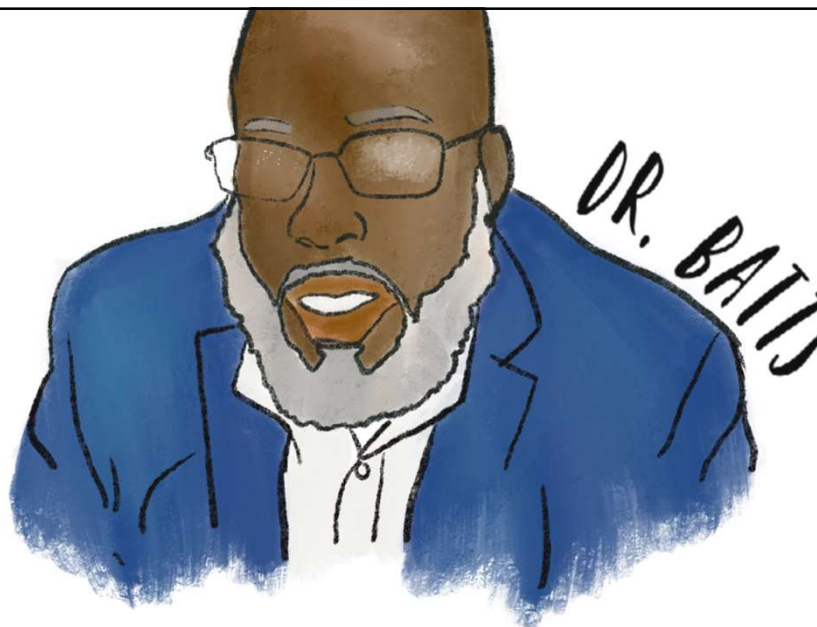


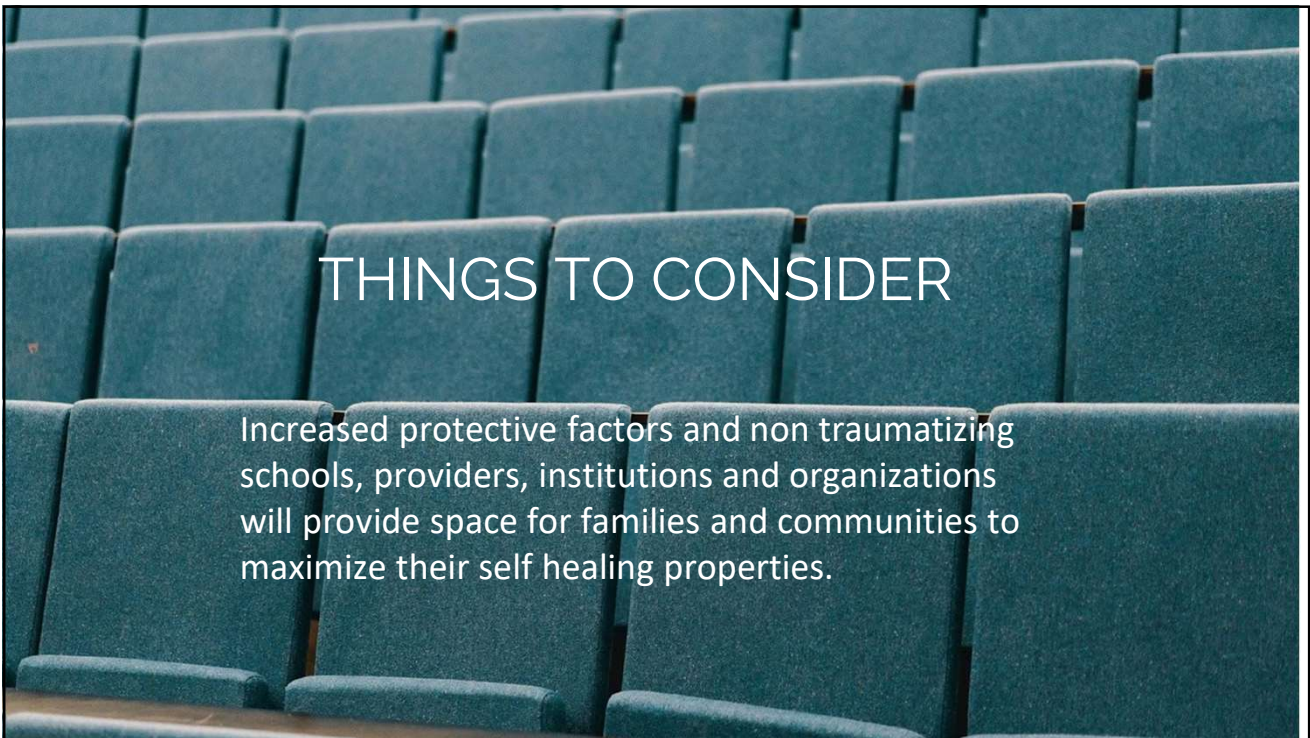
Dr. Hasshan Batts, DHSC, MSW

*Executive Director, Promise Neighborhoods of the Lehigh Valley
A Robert Wood Johnson Culture of Health Leader*

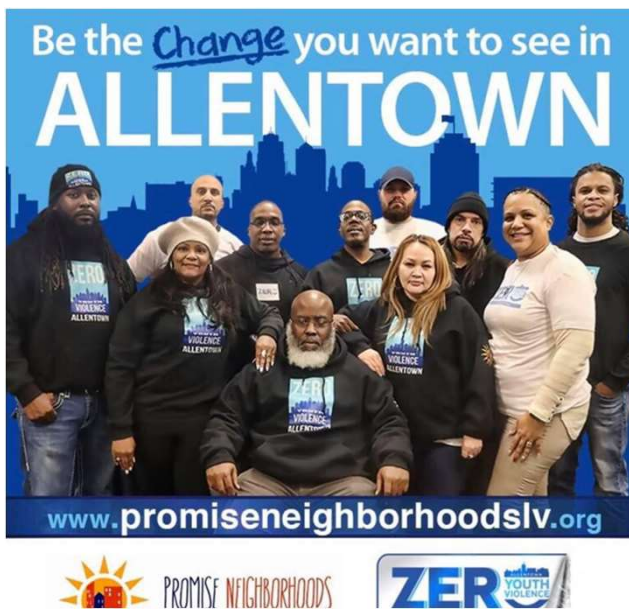
The Healing Powers of Radical Welcome

Hasshan Batts, DHSc, MSW
hasshanbatts@gmail.com

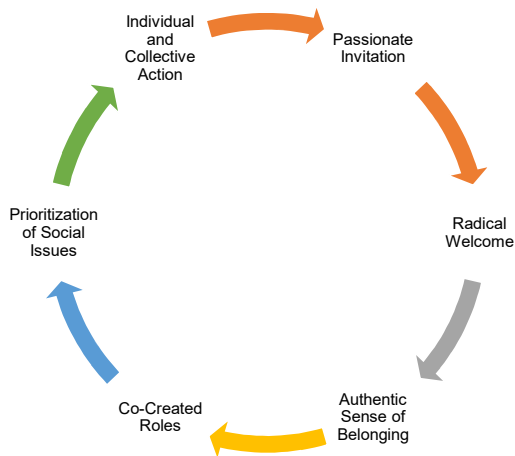




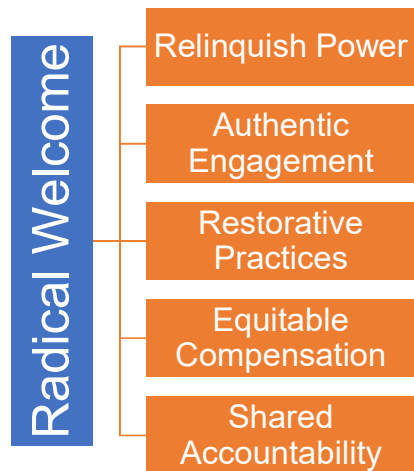
How do we demonstrate belonging?



Radical Welcome Engagement Restoration Model Community Organizing Framework



5 Pillars of Radical WELCOME



We acknowledge and relinquish our power. This means that we examine how our own statuses as academics, clinicians, and community leaders affect relationships with individuals in the community. We go to the community. The community sets the agenda.





We engage authentically. We spend time with people; we listen and learn about their lives and their communities to know the things that matter to them and to amplify their voices.



We practice radical welcome. We believe that everyone is capable of healing as long as we provide the environment and support they need, and that exclusion is an act of violence that interrupts the healing process.



We fight for equitable compensation for community partners. Community partners are experts of their experiences, and we must provide the financial compensation that acknowledges their expertise.

We embrace accountability. We work with community members to develop structures that will enable them to influence, negotiate with and hold all members of our collective accountable, as well as the institutions that shape their wellbeing.



RADICAL WELCOME & ENGAGEMENT RESTORATION MODEL






An equity centered approach to community building that acknowledges rejection and exclusion are forms of structural violence.

www.radicalwelcome.com


PRESUME WELCOME	<ul style="list-style-type: none"> • Self Compassion • Imposter Syndrome • Strength Based
EXTEND WELCOME	<ul style="list-style-type: none"> • Authenticity • Consent • Verbal and Non Verbal Communication
PHYSICAL WELCOME	<ul style="list-style-type: none"> • Safety • Access & Inclusion • Diversity
CULTURE OF WELCOME	<ul style="list-style-type: none"> • *T.R.E.E • StoryHealing • Values, Expectations and Practices
STRUCTURAL WELCOME	<ul style="list-style-type: none"> • Organizational Chart • Opportunity • Policies and Procedures

*Trauma Informed Care, Restorative Practices, Equity and Emotional Intelligence

Where are the places where you have felt authentically engaged? Where do you go where you feel valued and listened to?

-  Work
-  Friends
-  Home
-  Pediatrician/ Doctor's office
-  Family

CONNECT




HASHTAGS

- #drbatts
- #prisonsurvivor
- #beyondthenightmare

SOCIAL

- Twitter** @docbatts
- Instagram** @drbatts
- Snapchat** docbatts
- Facebook** .com/hasshanbatts
- Web** coachbatts.com
- Booking** hasshanbatts@gmail



Q&A with Dr. Batts

Please put questions for Dr. Batts in the Q&A window.



Innovations Competition

The What, The Why, The How

Presented by SDOH Academy Faculty

What is the Innovations Showcase?



An event where people share a solution to an unmet need, particularly around the social determinants of health.

Opportunity for health centers and HRSA to see and learn from innovations in the field.



2022 Innovations Showcase Series



Part 1: Kick Off Webinar and Launch of SDOH Innovations Showcase

Part 2: Module I (~20 min. recording & 3 item quiz) to help health centers understand how economic, environmental, and educational factors are SDOHs

Part 3: Module II (~20 min. recording & 3 item quiz) to help health centers understand how age, race, nationality, and gender are SDOHs

Part 4: Module III (~20 min. recording & 3 item quiz) to help health centers understand the role of data and technology in the SDOHs

Part 5: National Audience Webinar to present SDOH Innovations Showcase Competition Winners (May 12th, 2022 3:00 - 4:30PM EST)

What's Next?



Course progress

- Module I - Helping Health Centers Understand How Economic, Environmental, and Educational Factors Are SDOH
- Module I - Post Test
- Module II - Understanding Age, Race, Nationality, Gender & Sexuality as SDOH **Require**
- Module 2 Post Test
- Module III - The Role of Health Centers in SDOH Data and Technology
- Module 3 Post Test
- SDOH Evaluation
- Credit
- Certificate
- Complete

Module II – Understanding Age, Race, Nationality, Gender & Sexuality as SDOH

Description for overview page - Module II is a pre-recorded training on the importance of social and community context to help health centers understand how age, race, nationality, gender identity, and sexual orientation are SDOH. This module will highlight the value of an intersectional approach and provide examples of innovations that both address health disparities and empower cultural resilience.

Module Outline

1. Healthy People 2030 Framework
2. Personal Characteristics and SDOH
3. Structural Competency
4. Intersectionality
5. Innovations: Disparity vs. Resiliency
6. Example Innovation

Download the slides here: [Module 2 slide deck.pdf](#)

Module II: Understanding Age, Race, Nationality, Gender Identity & Sexual Orientation as SDOH

Visit cme.bu.edu/SDOH to access the training modules.

How to Submit Your Innovation



Must be completed in one sitting — it does not allow you to save your answers

Use worksheet to plan your answers

Form, worksheet, and more information are available at sdohacademy.org

Winners will be featured and celebrated on the May 12 closing webinar!

Competition Submission Form

(Note: This form does not save information. Prepare your application offline. Then copy/paste information into this competition submission form.)

Deadline: March 18, 2022

Contact Information

Identify a primary contact for the submission.

Name of Primary Contact for Submission

First Name Last Name

Email Address for Primary Contact

example@example.com

Additional Information for Primary Contact:

Title
 Organization
 Phone #
 State

Schedule of Events



January 13
3PM - 4:30 PM EST

Kick-off Webinar and launch of SDOH Innovations Showcase

March 18
By 6PM EST

Innovation [submissions](#) (video, poster, or brief document) and training module completion due.

May 12
3PM - 4:30PM EST

Innovations Showcase Closing Webinar featuring competition winners



Now through March 18

Visit cme.bu.edu/SDOH to complete three ~20-minute training modules.
This is a requirement for entry into the competition.

April 14

Winners from each of the three categories notified.

For more information, visit SDOHacademy.org

Questions about the Showcase

Please put questions about the showcase in the Q&A window.

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What's Next?



Thank You For Viewing

- Please visit www.sdohacademy.org to access the links to all recordings.



Remember to officially submit your innovations, you will have to complete all three pre-recorded training modules. Teams can come from a single organization or a partnership representing multiple organizations.



Innovations must be submitted no later than March 18th by 6PM (EST) in the form of a video, poster, or brief document (details online). The winner of each category will be announced April 14th.

- **Join the Innovations Showcase Closing Webinar on May 12, 2022 at 3-4:30pm ET (all attendees of this webinar will automatically be enrolled in the closing webinar)**